

The Working Group on Risk - CREAR, with the support of the IDS dpt, Institut des Actuaire, LabEx MME-DII and the group BFA (SFdS), has the pleasure to invite you to the Seminar by:

Bernard SPITZ, *President of French Insurance Federation (FFA),
President of International and Europe, French employers' organisation (MEDEF)*

Thursday, June 28 , 2018, 12:30pm – 1:30pm
EEE - ESSEC La Défense (CNIT) – Amphi 202

"A security component of the business: insuring cyber risk"

Computer hacking is growing in number and power. A cyber-attack can generate significant losses and jeopardize the survival of companies, especially the small ones. Faced with this risk, Insurance is there to cover the risk that prevention could not avoid.

The cyber-insurance market is young but growing – especially in the wake of the recent attacks. Insurers and reinsurers participate in the construction of a French and European cyber-protection sector while working on the creation of cyber insurance offers in a constantly changing environment. The strong sanctions that regulatory authorities can now impose in the event of non-notification of personal data breaches will encourage companies to invest in prevention and protection of their information systems. They are also likely to accelerate the transfer of risk to insurance. In this context of risks and regulatory constraints, insurers have to assume a broader role of accompanying companies.

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Bernard Spitz, *President of FFA,* *President of International and Europe MEDEF*

Bernard Spitz is the President of the French Insurance Federation (FFA) since 2008, and he chairs the Club des Juristes Commission on Cyber Risks launched in September 2016. Board member of MEDEF, he chairs their International and Europe cluster since July 2013, and oversees the Social Agenda of the B20.

B. Spitz was an adviser to Prime Minister Michel Rocard (1988-91), a Maître des Requêtes at the Council of State (specialized in the media, communication and digital industry), an executive Director at the head of Canal+ (1992-96), and the Chief Strategy Officer of Vivendi Universal (2000-04).

Bernard Spitz has also overseen a number of public reports and written several books including Notre Etat (In Our State), with Roger Fauroux: *C'est possible ! Voici comment...*, with Michel Pébereau; *Le Papy Krach* and *On achève bien les jeunes*.

He is a member of the boards of Air France and Ecole Alsacienne, the President of think tank Les Gracques and the Vice-President of the association Michelrocard.org.

Bernard Spitz is a graduate of Sciences Po, ESSEC, and ENA (1984-86).



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