

The Working Group on Risk - CREAR, with the support of the IDS dpt, Institut des Actuaire, LabEx MME-DII and the group BFA (SFdS), has the pleasure to invite you to the Seminar by:

Céline LESCOP

Data Innovation Lab Lead Architect - GIE AXA

February 20, 2018, 12:30pm – 1:30pm
EEE - ESSEC La Défense (CNIT) – Amphi 202

How to make enterprises use data science to generate business value leveraging Enterprise Architecture and Big data Architecture ?

Data science teams have been recruited, strategy to become data driven company are deployed but the transformation needs to move further:

- Data driven business model still need to demonstrate how they generate business value
- Data usage has to push the limits of specialized teams and to be democratized across all company actors

During that presentation we are going to share on :

- What is enterprise architecture and how it can support the scaling from dedicated teams to the whole enterprise scale
- How enterprise architecture is used in AXA Big Data context

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For any information, please contact
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<http://crear.essec.edu/working-group-on-risk>



Céline LESCOP

Data Innovation Lab Lead Architect - GIE AXA

Céline LESCOP (Engineer in Computer Science) is the Data Innovation Lab Lead Architect at GIE AXA.

From 1999 to 2012, she worked on data projects (Business Intelligence, CRM, Master Data, Multi-canal) in pharmaceutical industry (Galderma, AstraZeneca).

Céline also has a trainer experience:

- 2011-2013 – Creation and animation of an option “Architecture d’Entreprise et Informatique Décisionnelle” at ENSIIE
- 2012-2015 – International Enterprise Architecture Standard Trainer for ARISMORE
- Since 2015 – Lecture on “Architecture des données et référentiels” for the specialized master “Architecte du SI - Architecture d’Entreprise” of Centrale Supélec



Labex MME-DII
Modèles Mathématiques et Économiques de la
Dynamique, de l'Incertitude et des Interactions

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