

The Working Group on Risk - CREAR, with the support of the IDS dpt, Institut des Actuaire, LabEx MME-DII and the group BFA (SFdS), has the pleasure to invite you to the Seminar by:

**Dr. Anne BOUVEROT, Board Member, Angel Investor
Former CEO Morpho, Director General GSMA and EVP at Orange**

**Thursday, May 24 , 2018, 12:30pm – 1:30pm
EEE - ESSEC La Défense (CNIT) – Amphi 104**

"Who are you? Biometrics, Opportunities and Risks"

Fingerprinting has long been used for identification purposes, but biometrics are now becoming mass market. Fingerprint unlocking of smartphones is the new default setting, replacing passwords, and facial recognition is now being used on iPhone Xs and Microsoft laptops. The use of biometrics in digital security ideally combines convenience and accuracy, but there are also many risks to be aware of so that they can be properly addressed: potential hacking, planned or unplanned abusive usage, respect of privacy... This is a deeply personal subject for all of us!

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<http://crear.essec.edu/working-group-on-risk>



Dr. Anne BOUVEROT, Board Member, Angel Investor Former CEO Morpho, Director General GSMA and EVP at Orange

Anne BOUVEROT is an Independent director of Cellnex Telecom, Edenred and Capgemini. She is an Angel Investor & support to technology start-ups.

Previously, she held the following positions:

- CEO of Morpho (2015/17), global leader in biometrics, security and identity solutions for citizens, governments and business, employing more than 8,600 people in 55 countries. Grew revenues by 20% to 2B€.
- Director General of GSMA (2011/15), the global association of mobile operators. MWC Barcelona reached 100 000 attendees and MWC Shanghai was launched. Industry work on future networks, internet of things, digital & financial inclusion.
- Executive Vice President at Orange (2006/15), in charge of mobile business across 30 countries, and before that in charge of International Business Development.

Anne is a graduate of Ecole Normale Supérieure Paris in Mathematics, holds a Telecommunications Engineering degree and a PhD in Artificial Intelligence. She is a public speaker on Biometrics, Cybersecurity, Artificial Intelligence, etc.



Labex MME-DII
Modèles Mathématiques et Économiques de la
Dynamique, de l'Incertitude et des Interactions

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